Goodie®

fuudla
The NextGen Nutrients Corporation

Innovating Today for Tomorrow

Fuudla brings together all stages of **functional food** production under one roof, offering a **fully integrated approach** from consultancy to packaging. With its advanced technological infrastructure, **highly skilled** team, and a mindset built on **scientific principles**, Fuudla transforms tomorrow's production standards into today's reality.

Adopting a holistic perspective on product development, we go beyond production itself. From **formulation design** to scientific **R&D processes**, from **regulatory compliance** consulting to market readiness strategies, Fuudla provides brands with comprehensive business development support at every step of the journey.

By implementing technology and efficiency focused next generation production mechanisms, we deliver **high value added** solutions both to our own brands and to our business partners. This approach prioritizes **environmentally respectful** production principles, reducing carbon footprints, minimizing waste, and adopting eco-friendly practices at every stage of our work.

Our production processes are designed in full compliance with international quality standards. Guided by **scientific data**, supported by **artificial intelligence** systems, empowered by **digital traceability** tools, and managed with an **engineering discipline**, we ensure our products reach consumers with the highest levels of **hygiene, quality, and reliability**.

Fuudla exists to illuminate our journey of creating value for a better future with science, to grow it with technology, and to activate a new generation, highly efficient, and eco-friendly mindset.

Next Generation Production
Powered by Science and Technology

Our Facility

Our facility, with a closed area of **1,250 m²**, has been designed in full compliance with international quality standards such as **IFS, BRC, FSSC 22000**, and **GMP**.

Our production infrastructure is built on the principles of **hygiene, traceability**, operational **efficiency**, and **quality** assurance.

In addition, the facility embraces **environmental responsibility** and a **zero-waste philosophy**. It is equipped with modern technologies compatible with **Industry 4.0**, supported by **artificial intelligence (AI)** and the **Internet of Things (IoT).**

Modern Infrastructure, **High Capacity,** Next Generation Production

CLIMATE CONTROL AND HYGIENE

Our production areas are equipped with **advanced control systems** that ensure **the highest level of product safet**

PRODUCT DEVELOPMENT

Each formulation is crafted by our R&D experts in our state-of-the-art in-house laboratory, combining scientific precision with uncompromising quality standards to deliver innovative solutions.

PRODUCTION INFRASTRUCTURE

Our production infrastructure offers flexible solutions for different product groups, establishing a solid foundation to meet the needs of both our own brands and **private label** production demands.

Hygiene and Entry Protocols

Access to the production area is managed with the utmost precision, in full compliance with **international food safety standards**. No personnel are permitted to enter production zones without complete personal protective equipment, including overshoes, caps, gowns, coveralls, and masks.

Once prepared according to strict hygiene protocols, personnel pass through the hygiene turnstile and gain access only to the areas authorized for them via a secure card-based system. This process ensures that entry to production areas is strictly limited to authorized individuals.

For visitors, safety measures are elevated through an extended and detailed protocol, guaranteeing the highest standards of hygiene and security at every step.

Guaranteeing International Hygiene and Quality Standards in Every Product

Controlled Entry and Clean Area Protocols

All production areas are equipped with an interlock system that regulates entry between rooms. The door of each room can only be opened once the previous door has been fully closed.

This structure effectively controls airflow and particle transfer within the production environment, minimizing the risk of cross-contamination to the highest degree.

840,000
Tablets
Production
Capacity
Per Hour

Production Structure and Capacity Distribution

Within the production area, there are **six independent production rooms**, each equipped with climate control systems. Every room is specifically configured to support different processes and requirements **based on the type of product** being manufactured.

Tablet Press Line
Products in sweetener and confectionery form are produced in this area. Raw materials are precisely weighed according to the formulation and mixed homogeneously in the mixer. The mixture is then transferred to the tablet press machine **through a closed piping system**, without any contact with air or human touch.

With a production capacity of **840,000 tablets per hour**, this machine enables the manufacturing of products in **different diameters, single-color and single-layer** forms, as well as dual-color and double-layer options. During product changeovers, **cleaning procedures are applied meticulously** to maintain the highest hygiene standards.

After leaving the tablet press machine, the products pass through a **deduster** and **metal detectors** before entering the **automatic counting and filling line**.

Automatic Counting and Filling Line
Tablet-form products are processed in this room through an automatic counting system and packaged according to the targeted quantities. The machine has been **specially designed** to operate in full integration with the capacity of the tablet press line, ensuring **seamless** efficiency and precision in production.

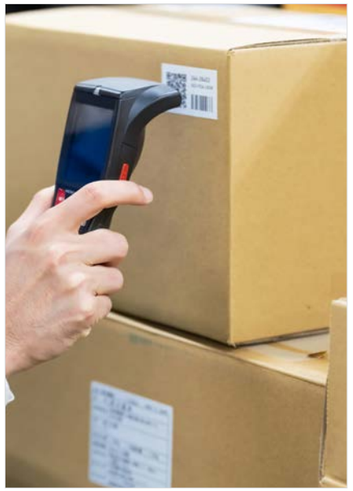
Labeling and Inkjet Coding Line
In this section, packaged products are labeled and marked with all mandatory information, such as the Best Before Date (BBD), using a high-precision inkjet coding system.

Automated Counting and Labeling Process

From Raw Material to Finished Product
Seamless Flow

Weighing and Mixing Line
Products to be manufactured are precisely weighed according to the recipe inputs defined in the production order. They are then mixed in high-performance mixers at specific speeds and durations until a homogeneous blend is achieved.

The finished mixture is transferred to the relevant packaging line, where products are packed, boxed, and prepared for shipment in compliance with strict quality and hygiene standards.



Private Label Areas
The private label production rooms are designed to be **customizable** for different manufacturing needs. They are equipped with a **flexible infrastructure** that supports **capacity expansion** when required and accommodates **special product projects** with ease.

Finished Goods Warehouse and Logistics Flow

All products coming off the production lines are **palletized** and prepared for shipment in the finished goods warehouse. Through **systematic entry-exit tracking** and a **traceable infrastructure**, the entire process is **secured end-to-end**, ensuring full control and transparency at every stage.

Climate and Environmental Control

Each production room is equipped with **independent temperature and humidity control systems** designed according to the specific requirements of each product group. Managed through a central control panel, these systems ensure **stable and optimal production conditions** at all times.

R&D and Quality Control

The in-house **R&D laboratory** enables on-site **product development, formulation optimization**, and **quality control analyses**. When necessary, testing and analyses are complemented through collaborations with **externally accredited laboratories**, ensuring the highest standards of accuracy and reliability.

Proactive Culture, Up-to-Date Knowledge, Expert Team

Expert Team and Engineering Excellence

With **60% of our factory personnel consisting of engineers**, both **product development** and **production processes** are managed with a **scientific discipline**. This strong technical foundation enables an **efficient, reliable, and sustainable** approach to every stage of operations. Formulations developed in our **R&D laboratory**, along with **quality analyses** and **product improvement outputs**, are seamlessly and effectively integrated into production, thanks to the expertise and engineering capabilities of our team.

Consistency and High Standards in Production Driven by R&D and Scientific Discipline

Shaping the Future With an Integrated Production Methodology

Our facility is designed with **high hygiene standards**, a **robust machinery infrastructure**, **traceable production processes**, and an **engineering-driven approach**, offering the flexibility to serve diverse product categories.
Beyond our own brand, we integrate a n**ext-generation production methodology** into our operations, creating **high-value solutions** for our partners. Through this approach, we continue our journey of **shaping the future** and **delivering value** at every stage of production.

Our Brands

naturia®

Naturia is our brand of functional products developed with **inspiration from nature** to support a **healthy lifestyle**. Prepared with **sugar-free formulas**, our products are crafted with **natural ingredients** that **never compromise on taste**.

HealBe®
SWEET. SMART. SUGAR-FREE!

HealBe offers **functional products** crafted with **sugar-free** and **nutritious ingredients**. Enriched with essential minerals such as **calcium, magnesium, potassium, and vitamin C**, our products are formulated to support overall **health and well-being.**

Naturia Products

In the R&D and Design Process

Naturia Stevia Powdered Sweetener

Enriched with **chromium** and **prebiotic fiber**.
Suitable for **baking** and can be used **in all hot and cold beverages.**
Delivers the **taste of sugar** — but completely **sugar-free** and **calorie-free**.

Ingredients:
Erythritol, stevia, polydextrose, chromium picolinate.

Naturia Stevia Sweetener Tablets

Source of calcium, potassium, chromium, vitamin D, and magnesium
Sugar-like taste without sugar or calories
Effervescent, dissolvable tablet

Ingredients:
Lactose, stevia, sodium bicarbonate, sodium citrate, L-leucine, potassium, sodium carboxymethyl cellulose, calcium, magnesium, vitamin D, chromium picolinate.

4 Carb Sources, *Maximum Performance!*

In the R&D and Design Process

Naturia High Carb + Electrolyte Drink Mix

4 different carbohydrate sources
Electrolyte support
267 mg Mg, 1311 mg K, 437 mg Ca, 1733 mg Na
Each serving contains 22 g of carbohydrates

Ingredients:
Maltodextrin, fructose, isomaltulose, dextrose, strawberry flavor, malic acid, citric acid, sodium bicarbonate, trisodium citrate, potassium, elderberry extract, calcium, magnesium, beetroot red.

naturia®

Stevia-Based, Mineral-Rich

Sugar-Free Tablets

STEVIA 100% SWEET

SUGAR FREE

ASPARTAME FREE

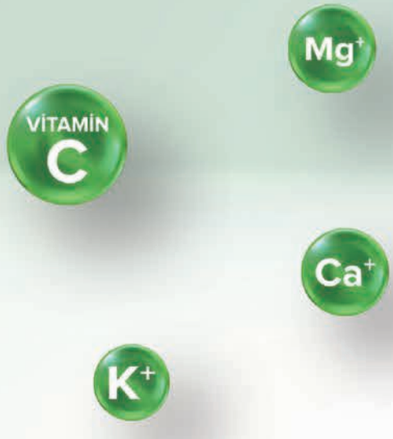
NO AFTERTASTE

GLUTEN FREE

NO ARTIFICIAL COLORS

NO ADDED PRESERVATIVES

- Sugar-free and calorie-free.
- **Sweetened with 100% natural and plant-based Stevia leaves (sugar plant).**
- Contains no additives.
- **Contains no preservatives or artificial colorants.**
- Supports bone, dental, and muscle health.
- **Helps strengthen the immune system.**
- Gluten-free.
- **Convenient packaging suitable for daily use.**
- Suitable for diabetics.



Ingredients

Vitamin C	Calcium
Stevia	Magnesium
Beetroot red	Malic acid, Citric acid
Strawberry flavor, watermelon flavor	Magnesium stearate
Potassium citrate	Sorbitol

Ingredients

Vitamin C	Calcium
Stevia	Magnesium
Blue spirulina	Magnesium stearate
Mint flavor, Menthol flavor	Sorbitol
Potassium citrate	

Ingredients

Vitamin C	Calcium
Stevia	Magnesium
Curcumin (turmeric), chlorophyll	Malic acid, Citric acid
Lemon flavor, Green tea flavor	Magnesium stearate
Potassium citrate	Sorbitol

HealBe®

SWEET. SMART. SUGAR-FREE!

NO AFTERTASTE

GLUTEN FREE

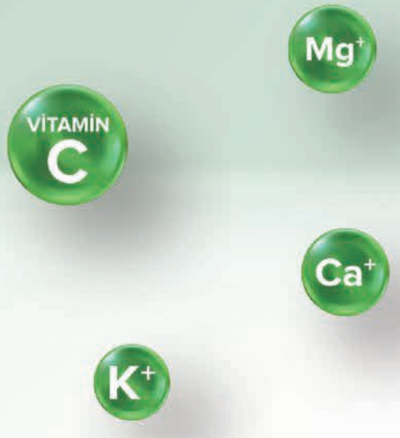
NO ADDED PRESERVATIVES

NO ARTIFICIAL COLORS

Deliciously Fresh

Naturally Healthy

- Sugar-free and calorie-free.
- **Supports the immune system.**
- Helps regulate heart rhythm and fluid balance.
- **Contributes to bone, teeth, and muscle health.**
- Contains no preservatives or artificial coloring.
- **Free from gluten and aspartame.**
- Refreshes with its invigorating aroma.
- **Satisfies sweet cravings with real fruit flavors.**
- Gluten-free.
- **Convenient packaging for daily use.**



Ingredients

Vitamin C	Magnesium
Sucralose	Magnesium stearate
Peppermint flavor, Menthol flavor	Sorbitol
Potassium citrate	
Calcium	

Ingredients

Vitamin C	Calcium
Sucralose	Magnesium
Beetroot red	Malic acid, Citric acid
Strawberry flavor	Magnesium stearate
Potassium citrate	Sorbitol

Ingredients

Vitamin C	Calcium
Sucralose	Magnesium
Curcumin (turmeric)	Malic acid, Citric acid
Lemon flavor	Magnesium stearate
Potassium citrate	Sorbitol

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